



## Sponsorship Opportunities

**SATURDAY, NOVEMBER 7, 2026 | HYATT REGENCY LAKE WASHINGTON**

**5:00 - 5:30 PM: VIP Invite-Only Major Sponsors Cocktail Reception**

**5:30 - 6:00 PM: Silent Auction Reception**

**6:30 - 9:00 PM: Multi-Course Dinner & Live Auction**

**Junior Achievement of Washington (JAWA)** is committed to equipping young people with the critical skills they need in **financial literacy, career readiness, and entrepreneurship**—empowering them to dream big and build successful futures.

Our **Dare to Dream Dinner & Auction**, presented by **Alaska Airlines**, is JAWA's premier annual fundraiser. This unforgettable evening features inspiring stories from students and educators, a gourmet dinner, and exciting live and online auctions showcasing one-of-a-kind items.

As a **Dare to Dream sponsor**, your organization will gain valuable visibility and the chance to make a lasting impact. Sponsorship benefits include:

- **Brand Recognition:** Your logo featured across event marketing and promotional materials.
- **Event Exposure:** Public acknowledgment during the live program and networking with hundreds of influential Washington business leaders.
- **Exclusive Access:** Complimentary tickets and premier seating at the event.

By sponsoring Dare to Dream, you help expand access to JAWA's transformative programs—empowering thousands of students across our region to achieve economic success and unlock their limitless potential. Join us in sparking the joy of learning and creating brighter futures for the next generation.

### GUESTS WILL ENJOY:

- A welcome reception with hosted bar and appetizers
- A gourmet dinner with wine
- The excitement of live auction bidding
- An online silent auction
- An opportunity to support the JA mission

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# DARE TO DREAM SPONSORSHIP LEVELS



## Diamond - \$15,000

- Reserved Seating: 20 attendees seated at two tables with premier placement.
- Valet Parking: for your attendees
- VIP Access: to the exclusive cocktail reception.
- Brand Storytelling: Opportunity to share a partner-provided video message highlighting your company's mission during the event.
- Marketing Visibility: Logo featured prominently on all event marketing materials.
- Social Media Spotlight: Company featured in Dare to Dream social media posts leading up to and following the event.
- On-Site Branding: Multiple branding opportunities throughout the venue and program.
- Post-Event Recognition: Continued acknowledgment in follow-up communications and recap materials.

## VIP Reception - \$12,500

- Featured VIP Reception branding
- 10 tickets to the VIP Reception
- 10 attendees seated at one table for dinner
- Valet Parking
- Logo on event marketing materials
- Company featured on Dare to Dream social media posts
- Post-event recognition

## Gold - \$7,500

- 10 attendees seated at one table
- 5 tickets to the VIP cocktail reception
- Logo on event marketing materials
- Company featured on Dare to Dream social media posts
- Branding opportunities during the event
- Post-event recognition

## Valet Parking - \$4,500

- Featured branding in Valet Parking area
- 2 event attendees
- Logo on select event marketing materials
- Social media recognition
- Branding opportunities during the event
- Post-event recognition

## General Admission

- One table of 10: \$2,500
- Individual ticket: \$250

## Platinum - \$10,000

- 10 attendees seated at one table
- 10 tickets to the VIP cocktail reception
- Valet Parking
- Logo on event marketing materials
- Company featured on Dare to Dream social media posts
- Branding opportunities during the event
- Post-event recognition

## Silver - \$5,000

- 10 attendees seated at one table
- Logo on select event marketing materials
- Company featured on Dare to Dream social media posts with other Silver-level sponsors
- Branding opportunities during the event
- Post-event recognition

## Centerpiece - \$3,000

- Your brand prominently showcased at each table
- 2 event attendees
- On-site acknowledgement during the program
- Social media recognition
- Post-event recognition

**Contact Natalie Carlberg, Chief Development Officer,  
at [natalie.carlberg@jashington.org](mailto:natalie.carlberg@jashington.org) to secure your  
sponsorship.**